Vignesh (Baz)

GROWTH & OPERATIONS | PARTNERSHIPS · PROGRAMS · BUILDING

Process improvement, program delivery and practical problem-solving.

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WHAT I BRING TO A TEAM

I turn goals into practical plans and take responsibility for moving them forward. I learn what the work requires, coordinate with people and change course when an approach isn't delivering.

01	**Operations & process improvement**	Design simple workflows people can use, clarify responsibilities and solve everyday problems before they interrupt work.
02	**Growth & partnerships**	Build relationships through events and outreach, understand what partners need and turn conversations into practical proposals.
03	**Programs & delivery**	Turn a brief into clear tasks, organise resources, coordinate participants and track progress. Keep alternatives ready when results fall short.
04	**Communication & workshops**	Explain unfamiliar ideas, demonstrate products and guide live discussions. Delivered 100+ sessions, with up to 300 attendees in one session.
05	**Building & creative work**	Prototype tools with AI and create practical learning materials, scripts, animations and edited videos.

EXPERIENCE

Faceless | Founder | 2025-present

Lead outreach, campaign delivery and workshops. When one-off college sessions drew signups but few students stayed engaged, shifted to regular sessions at GRD College and founded a blockchain club.

Ashtech, Coimbatore | Operations | 2017-2023

Managed daily work in a family manufacturing business. Introduced a paper register for tools and fasteners, showed workers how to log quantities by machine component and set up low-stock reporting so the manager could reorder before supplies ran out.

Fitness coach | 2019-2023

Coached approximately 30 people across individual, online and group sessions. Arranged monthly rental of an existing gym so I could train clients in person without owning a space.

TOOLS I'VE BUILT

Faceless World | Campaign platform for briefs, participation, submissions, review and rewards.
MASK | AI co-host that explains concepts and pulls up visual lessons during live workshops.
HALF | Early game build. **VVakefit** | Fitness app in development.

See my work at vignesh-baz.com | Campaign examples and the tools I've built

ADDITIONAL REACH

College relationships and WhatsApp access: **1,500+ students reached over time**. Can support relevant campus activations; cumulative reach, with participation dependent on the brief.

EDUCATION & LANGUAGES

Mechanical Engineering | Amrita Vishwa Vidyapeetham, Ettimadai | 2013-2017
English for professional communication; also speaks Tamil and Hindi.

OPEN TO FULL-TIME ROLES / REMOTE / RELOCATION / TRAVEL